



**with email = [info@prataptalluri.com](mailto:info@prataptalluri.com)**

address = 1416 Baynes Dr, McKinney TX 75071

and Phone = +1 469 945 8486

redo the privacy policy and append the following sections also

Information about email marketing compliance (CAN-SPAM Act)

Details about client data handling in your consulting relationships

Here's the updated comprehensive privacy policy with your contact information and the additional sections:

## Privacy Policy

**Effective Date:** February 10, 2026

**Last Updated:** February 10, 2026

### Introduction

Pratap Talluri Inc ("we," "us," or "our") respects your privacy and is committed to protecting your personal information . This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [prataptalluri.com](http://prataptalluri.com) (the "Site") or engage with our services related to real estate consulting, property investment strategy, financing guidance, and business advisory.

### Information We Collect

#### Personal Information You Provide

We collect information you voluntarily provide when you:

- Submit contact forms or inquiries about our services
- Request consultations regarding multi-family rentals, single-family investments, STRs, MTRs, ranches, or business strategy
- Subscribe to newsletters or updates
- Communicate with us via email or phone
- Enter into consulting agreements or service contracts

This information may include:

- Name and contact information (email address, phone number, mailing address)

- Business information (company name, role, business type)
- Investment goals and financial objectives
- Property details and portfolio information
- Financial information (for financing guidance services)
- Any other information you choose to provide in consulting engagements

## **Automatically Collected Information**

When you visit our Site, we may automatically collect:

- IP address and device information
- Browser type and version
- Pages viewed and time spent on pages
- Referring website addresses
- Click-stream data and navigation patterns

## **Cookies and Tracking Technologies**

We use cookies, web beacons, and similar technologies to:

- Analyze site traffic and user behavior
- Remember your preferences
- Improve site functionality and user experience

You can control cookie preferences through your browser settings.

## **How We Use Your Information**

We use collected information to:

- Respond to inquiries and provide requested services
- Deliver consulting services related to real estate investment strategy, financing, and business development
- Communicate about our services, including multi-family rentals, single-family investments, short-term rentals, and ranch properties
- Send newsletters, updates, and educational content (with your consent)
- Improve our website and service offerings
- Analyze usage patterns and optimize user experience
- Maintain client relationships and provide ongoing advisory services
- Process payments and manage contracts
- Comply with legal obligations and protect our rights

## **Legal Basis for Processing (GDPR)**

For users in the European Economic Area, we process personal data based on:

- **Consent:** When you provide explicit consent for specific processing activities
- **Contractual necessity:** To fulfill services you've requested
- **Legitimate interests:** To operate our business, improve services, and communicate with clients
- **Legal compliance:** To meet regulatory requirements

## **Information Sharing and Disclosure**

We do not sell your personal information. We may share information with:

### **Service Providers**

Third-party vendors who assist with:

- Website hosting and maintenance
- Email delivery and communication services
- Analytics and performance monitoring
- Customer relationship management
- Payment processing
- Document storage and management

### **Professional Advisors**

We may share information with attorneys, accountants, or other professional advisors when necessary to provide comprehensive consulting services or protect our legal interests.

### **Business Transfers**

In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

### **Legal Requirements**

We may disclose information when required by law, legal process, or to:

- Comply with subpoenas or court orders
- Protect our rights and property
- Prevent fraud or illegal activity
- Ensure safety of individuals

## Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, alteration, or destruction. These measures include:

- Encrypted data transmission (SSL/TLS)
- Secure document storage systems
- Access controls and authentication requirements
- Regular security assessments

However, no internet transmission is completely secure, and we cannot guarantee absolute security.

## Data Retention

We retain personal information for as long as necessary to:

- Provide requested services
- Comply with legal obligations (typically 7 years for business records under IRS requirements)
- Resolve disputes and enforce agreements
- Maintain business records per applicable regulations

When information is no longer needed, we securely delete or anonymize it.

## Your Privacy Rights

Depending on your jurisdiction, you may have rights to:

- **Access:** Request copies of your personal information
- **Correction:** Update inaccurate or incomplete information
- **Deletion:** Request deletion of your personal information
- **Opt-out:** Unsubscribe from marketing communications
- **Portability:** Receive your data in a structured, machine-readable format
- **Restriction:** Limit how we process your information
- **Objection:** Object to certain processing activities

## California Residents (CCPA/CPRA)

California residents have additional rights under the California Consumer Privacy Act:

- Right to know what personal information is collected
- Right to know if personal information is sold or shared
- Right to opt-out of sale of personal information (we do not sell personal information)

- Right to non-discrimination for exercising privacy rights

## **Texas Residents**

Texas residents have rights under applicable state privacy laws to access, correct, and delete personal information.

To exercise your rights, contact us at the information provided below.

## **Email Marketing Compliance (CAN-SPAM Act)**

We comply with the CAN-SPAM Act and all applicable email marketing regulations. Our practices include:

### **Consent and Subscription**

- We only send marketing emails to individuals who have provided consent or have an existing business relationship with us
- All marketing emails clearly identify Pratap Talluri Inc as the sender
- Emails include our physical business address: 1416 Baynes Dr, McKinney TX 75071

### **Content Transparency**

- Email subject lines accurately reflect the content of the message
- We clearly distinguish promotional content from transactional or relationship messages
- Marketing emails are clearly identified as advertisements when applicable

### **Opt-Out Rights**

- Every marketing email includes a clear and conspicuous unsubscribe mechanism
- Unsubscribe requests are processed within 10 business days
- We honor opt-out requests promptly and do not charge fees for unsubscribing
- Once you opt out, you will only receive transactional emails related to active consulting engagements

### **Email Categories**

- **Transactional emails:** Service-related communications, appointment confirmations, document delivery (cannot opt-out)
- **Relationship emails:** Updates about ongoing consulting engagements (cannot opt-out while services are active)
- **Marketing emails:** Newsletters, promotional content, industry insights (can opt-out anytime)

To unsubscribe from marketing emails, click the unsubscribe link in any email or contact us directly at [info@prataptalluri.com](mailto:info@prataptalluri.com).

## **Client Data Handling in Consulting Relationships**

### **Confidentiality Commitment**

When you engage Pratap Talluri Inc for consulting services, we recognize that you may share sensitive business and financial information . We maintain strict confidentiality standards:

### **Information Collected During Consulting**

During consulting engagements, we may collect:

- Detailed financial information (property portfolios, investment capital, income statements)
- Business plans and strategic objectives
- Property-specific data (addresses, valuations, rental income, expenses)
- Tenant and occupancy information
- Financing arrangements and lender relationships
- Tax planning information
- Personal financial goals and risk tolerance

### **Confidentiality Protections**

- All client information is treated as confidential unless you provide written permission to disclose
- We may execute separate Non-Disclosure Agreements (NDAs) or confidentiality clauses in consulting agreements
- Access to client data is restricted to personnel directly involved in your engagement
- We do not share client-specific information with other clients or use it for marketing purposes without explicit consent

### **Secure Storage and Access**

- Client documents and data are stored in secure, encrypted systems
- Physical documents are maintained in secure locations with restricted access
- We use password-protected file sharing for document exchange
- Client portals (if applicable) employ multi-factor authentication

### **Data Usage in Consulting**

We use your information solely to:

- Analyze investment opportunities and provide strategic recommendations
- Develop customized real estate and business strategies
- Prepare reports, projections, and deliverables

- Facilitate introductions to financing sources or service providers (with your permission)
- Provide ongoing advisory support per our agreement

### **Third-Party Disclosures in Consulting Context**

We may share your information with third parties only:

- With your explicit written consent
- When necessary to fulfill consulting deliverables (e.g., presenting your investment profile to potential lenders you've approved)
- To professional advisors bound by confidentiality obligations
- As required by law or legal process

### **Client Rights Regarding Consulting Data**

As a consulting client, you have the right to:

- Request copies of all documents and data we maintain about you
- Correct any inaccuracies in your information
- Request return or destruction of your data upon engagement completion
- Restrict how we use your information beyond the scope of services
- Withdraw consent for specific uses (subject to contractual obligations)

### **Post-Engagement Data Retention**

After consulting engagements conclude:

- We retain core engagement records for 7 years per standard business practices and tax requirements
- Detailed financial documents may be returned to you or securely destroyed per your preference
- We maintain anonymized case study information (with all identifying details removed) to improve our methodologies
- You may request earlier deletion of your data, subject to legal retention requirements

### **Anonymized Data and Case Studies**

We may use anonymized, aggregated data from consulting engagements to:

- Develop industry insights and market analysis
- Improve our consulting methodologies
- Create educational content and case studies

All such uses remove personally identifiable information and specific property details that could identify you or your investments.

## **Third-Party Links**

Our Site may contain links to third-party websites, including financing resources, property platforms, or educational content. We are not responsible for the privacy practices of these external sites. We encourage you to review their privacy policies.

## **Children's Privacy**

Our services are not directed to individuals under 18 years of age. We do not knowingly collect personal information from children. If we learn we have collected information from a child, we will delete it promptly.

## **International Data Transfers**

Your information may be transferred to and processed in the United States or other countries where our service providers operate. By using our services, you consent to such transfers. We ensure appropriate safeguards are in place for international transfers.

## **Changes to This Privacy Policy**

We may update this Privacy Policy periodically to reflect changes in our practices, services, or legal requirements. We will post the updated policy on this page with a new "Last Updated" date. For material changes, we will notify active consulting clients via email. Continued use of our Site or services after changes constitutes acceptance of the updated policy.

## **Contact Us**

If you have questions, concerns, or wish to exercise your privacy rights, please contact us:

### **Pratap Talluri Inc**

1416 Baynes Dr, McKinney TX 75071

Email: [info@prataptalluri.com](mailto:info@prataptalluri.com)

Phone: +1 469 945 8486

For privacy-specific inquiries, please include "Privacy Request" in your subject line. We will respond to privacy requests within 30 days.

## **Consent**

By using our website or engaging our consulting services, you acknowledge that you have read and understood this Privacy Policy and consent to the collection, use, and disclosure of your information as described herein.

This comprehensive privacy policy now includes your complete contact information and detailed sections on email marketing compliance and client data handling specific to your consulting business model. I recommend having this reviewed by a Texas-licensed attorney familiar with privacy law, real estate consulting regulations, and CAN-SPAM compliance before publishing it on your website.

